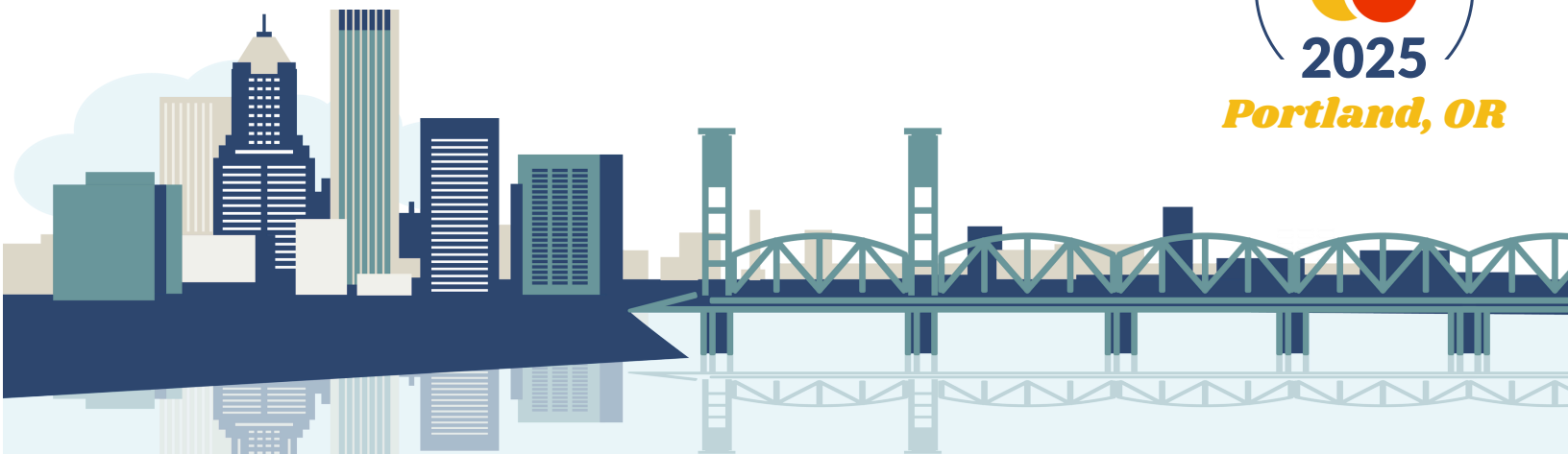




Portland, OR



Conference for Advancing Participatory Sciences

Portland, Oregon, USA

27-30 May 2025

Exhibitor, Sponsor, and Partner Prospectus

Association for Advancing
Participatory Sciences

We're doing science better, together.

Participatory sciences speed discovery, inspire learning, and mobilize an informed public.

We convene the research and engagement innovators, influencers, and thought leaders who are changing how we do and use science.

Our members (and our annual events) work beyond boundaries to engage many audiences – all of the people and perspectives needed for powerful research partnerships.

Across all disciplines, all places, and all participatory sciences, our attendees reach millions of collective project participants, partners, and followers.



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Are you with us?

Join other prominent and emerging leaders as a sponsor of this movement.



CAPS 2025
SPONSOR PROSPECTUS

Leading the field.

Citizen science, crowdsourcing, community science and other participatory sciences expand the reach, relevance, and impact of research in almost every area of inquiry.

... they also depend on many experts and perspectives to succeed.

The **Conference for Advancing Participatory Sciences (CAPS)** serves as a touchstone and point of connection for all who work in this rapidly innovating field. A global community of influential and emerging leaders gathers annually, either online or in person, to forge collaborations, share successes, exchange ideas, and inspire each other and new work in this field. At our events you will find technologists, policy makers, community leaders, educators, academics, students, volunteers and many others: people from all disciplines, all places, and all participatory sciences learning from each other.

Past events have highlighted topics from Artificial Intelligence to Environmental Justice, from K-12 Education to ethical data practices. Recently, special strands have featured biodiversity, strategies for scientific success, and partnerships with “third spaces” such as libraries and museums. **2025 brings this event to Portland, Oregon**, with opportunities to showcase the Pacific Northwest’s exciting approaches to participatory, community, and citizen sciences and for conference participants to engage directly with innovative local projects and leaders.

We are committed to providing equitable, and high-caliber opportunities for all critical collaborators to share expertise, engage in challenging and generative conversations, and enrich the power and purpose of the science we can do together. *We are grateful to our generous partners and sponsors who help make this possible.*

ParticipatorySciences.org/caps-2025



We build connections.

Our events engage:

University researchers • Agency scientists • Land managers • Museum educators • Data specialists • Community leaders • Evaluators • Students • Librarians ... and many others.

They are looking for:

-  Data technologies
-  Sensors, equipment
-  Curricula
-  Storytelling tools
-  Professional learning
-  Ideas and inspiration!

From astronomy to zoology. For discovery, learning, and action. Attendees share best practices for public participation in research in all forms and from all disciplines.

Connections to our audience can amplify your influence.

Our

600-900  attendees

are just 10% of our
6,000-8,000
newsletter and
social subscribers 

who together
engage and inspire

1,000,000+
project participants
from across the globe.



Start here, today!

All partners and sponsors receive:

- Recognition on conference website
- Recognition on screens throughout the event
- Exhibitor opportunities
- Post-event attendee metrics (event summary)
- Complimentary registration (# based on package)

We welcome every inquiry and have options available that recognize the range of organization sizes and interests across this field. Early commitments and AAPS Affiliate organizations are eligible for added incentives and benefits.

Dates and deadlines:

September–October 2024

Act now for workshop and strand leadership opportunities.

November 2024

Pledge and pay early for your choice of perks: bonus registration, exhibitor discount, or logo recognition during calls for talks and posters.

January 2025

To support scholarships, or for recognition on the registration platform, commit by January.

May 27–30, 2025

See you in Portland!

Contact us early to maximize engagement opportunities and influence!



Sponsorship basics

Foundations for your custom experience.

In addition to the benefits for all sponsors listed on page 4, sponsor packages are available that include the following opportunities:

	\$3.5K +	\$5K +	\$7.5K +	\$10K +	\$25K +
Prominent placement of all materials (logos, exhibits, etc.)					✓
Opportunity to share a 2 minute message or media piece during a plenary address				✓	✓
Dedicated email message(s) to all AAPS subscribers (over 6,000 people)			1	1	2
Customized attendee metrics detailing your specific reach and impact		✓	✓	✓	✓
Complimentary registration for staff / students / volunteers	2	3	5	8	10

Starting from here we will work with you to customize a sponsorship strategy based on your goals. The next page offers some inspiration—we look forward to understanding and meeting your priorities.

Alternative starting points:

- Exhibitor only – \$1,500 for one registrant and tabling space (p. 8)
- Advertiser – \$1,000 for one email or handout to registrants (p. 8)
- Collaborator – contact us to explore any potential in-kind ideas (e.g., direct support of an attendee group, hosting a side meeting, etc.)

What is your priority?

You already have the tools to inform and inspire an attentive global audience. We help you reach your specific goals.

Let us take you beyond the basics of logo recognition and contact metrics: think unique branded experiences, product integrations, or targeted relationship building. **The following ideas can help you...**

ENGAGE

Captivate your audience

- Offer a skills-based workshop
- Demo products over coffee
- Premiere your media
- Organize a meet-up

ALIGN

Make commitment visible

- Enable dedicated scholarships for a group of attendees
- Focus support around a topical conference strand

LEARN

Explore next-phase needs

- Convene a focus group
- Host a networking session
- Talk one-on-one with a headlining speaker

LEAD

Champion the field

- Headline the event
- Sponsor a funders forum
- Provide core support

Work with us to increase your impact through forward-thinking, value-added attendee experiences!

Four days of opportunity.

Act fast to secure your program placement.



Core Program Overview

Tues. May 27	Wed, May 28	Thurs. May, 29	Fri. May 30
Workshops, Field Trips // Opening Keynote, Exhibits, Sessions	Symposia, Talks // Symposia, Talks, Posters	Symposia, Talks // Symposia, Talks, Posters	Workshops, Field Trips
Opening Reception, Oregon Museum of Science and Industry	Special Programs	Special Programs, World Forestry Center	Conference for Advancing Participatory Sciences

Competitive program options include:

- Sponsored strand (early commitment required)
- Workshop (early commitment recommended)
- Coffee break
- Happy hour
- Networking breakfast or lunch
- Movie and/or games night
- Special event (full or half day)

Program-spanning options include:

- Topical program guide
- Branded event SWAG (limited)
- Travel awards
- Scholarships
- Poster awards (limited)
- VIP room sponsorship
- Digital resources or discounts

Ask us about opportunities for year-round engagement!



Exhibit spaces.

Whether exhibiting as part of a sponsorship or as a stand-alone way to connect with attendees, an exhibit table gives you a home base for engagement throughout the event.

Unlike some conferences with an isolated exhibit hall, CAPS exhibitor spaces are central to both program and social activities. Traffic flows around the exhibit hall to all ballroom events, including plenary talks, poster sessions, and coffee breaks. All exhibitors are also listed in the online registry of supporters to help attendees find you at the event and know how to get in touch with you afterwards.

Your exhibit “canvas” is a 6'x2.5' skirted table with 2 chairs, around which you can build a showcase of your programs, products, or services. Please contact us with any questions about creative use of that space, or for any special request items (e.g., arranging for power, monitor rentals, etc.)*.

Stand-alone exhibitor package: \$1,500 plus incidentals*. Includes one complimentary conference registration.

Can't attend? Join as an advertiser: For \$1,000 you can share an email brief or a hand-out. Advertisers are included in the online registry of supporters alongside all exhibitors and sponsors. Contact us for options (some limitations do apply regarding content length and format).

Is your organization an AAPS Affiliate?

Organizational affiliates are eligible for a 10% discount on a stand-alone exhibitor or advertiser opportunity.

**Where available, services such as electricity can be provided for a small fee. Ask about options.*

Exhibitor spaces will be assigned on a first paid, first served basis. All exhibitor and advertiser logistics (e.g., shipping addresses, set-up and take-down times, etc.) will be shared with you once your payment has been confirmed.



Let's make it happen!

We are here to help you create your perfect engagement opportunity. Getting started is easy.

Get in touch today:

Email Jennifer Shirk, AAPS Director,
with your questions or wish list.

jennifer@citizenscience.org

See you in Portland!

